When Suntory Australia needed a business intelligence solution

Jigsaw Technology provided XLCubed

Jigsaw technology

We installed an industry leading business intelligence solution, XLCubed. Increased access to high quality data and saved time for the client

The Challenge

Suntory (Aust) Pty Ltd is part of the International Liquor division of the global Suntory group. The company distributes and exports an extensive portfolio of branded liquors and spirits such as, Russian Standard, Midori, Remy Martin, Tia Maria and Cointreau.

Suntory identified that their business analysis and reporting system had become outdated and inefficient. Suntory sought out Jigsaw Technology for a solution. Together we quickly identified the challenges of the current system:

- Unable to produce complex month end reports in a timely manner.
- Difficult to conduct analysis, deep, or out of the ordinary analysis was difficult.
- Not effective in managing large amounts of data and data from different sources.

The Solution

Jigsaw Technology developed a solution in close consultation with Suntory. This solution was designed to leverage Suntory's existing systems, particularly Microsoft Dynamics NAV. The three primary objectives driving the solution were:

- More effective reporting
- Easier analysis
- Better management of data

The solution Jigsaw proposed and subsequently implemented was XLCubed, an industry leading Business Intelligence solution. It brings powerful analytics, reporting and data interaction all within Excel.

The Results

Suntory now has a Business Intelligence solution that allows simple reporting, easy analysis and effective data management.

XLCubed has made analysis of business data noticeably easier for Suntory and has provided them with greater insight. This in turn has resulted in a faster flow of high quality information to decision makers and the quick identification of issues limiting profitability.

Jigsaw's solution has significantly reduced the time required to generate reports, but has increased the accuracy of the reports. This solution has also reduced keying errors by eliminating 'copy and pasting' and manual data entry. Access to high quality data that is more reliable leads to better decision making and reduced costs.

" We have been able to complete month end reporting significantly faster since we implemented XLCubed. We also save time because manual entry has been eliminated. "

Daniel Yu – Suntory Australia

The solution allows Suntory to manage its data much more effectively through the familiar interface of Microsoft Excel. Users are able to access and analyse data from multiple databases all from within excel. This saves time, reduces costs and leads to better analysis of data.

Suntory Has now been using XLCubed, supported by Jigsaw Technology, for 8 years. Their main use for XLCubed is for sales, marketing and financial analysis and reporting.

Solution: XLCubed

Client: Suntory Australia

Challenge: Required timely month end reports, analysis of data and effective data management

Result: increased speed and accuracy of reporting. Better information leads to better

More information?

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